

APPLY FOR THE first year FIVE!

First-Year Five Job Description

2025-26 ACADEMIC YEAR

Position Overview

The First-Year Five (FY5) are the official first-year experience brand ambassadors and content creators, showing incoming and current first-year students all they need to know about Tulane. Modeling academic and social success while navigating campus life, the FY5 represent diverse perspectives from the first-year.

Our team will work with students to pitch, develop, and create content for our social media platforms. Through engaging first-person short-form video content, the First-Year Five will reflect upon their unique first-year experiences and share advice and resources for navigating life at Tulane and in New Orleans.

Mission & Purpose

As a face of the university for incoming and current first-year students, FY5 members play a crucial role in shaping a positive, welcoming, and inclusive campus culture, ensuring that all students feel supported and connected during their first year at Tulane. By sharing personal stories, the FY5 aim to create a supportive community that eases the transition for incoming students and fosters a sense of belonging within the Tulane community.

Benefits

This is a paid position (\$13/hour) with 2 hours expected in office per week. Additional benefits include branded merchandise and the opportunity to participate in special projects throughout the year.

Time Commitment

The FY5 are expected to work in-office from late March to early May 2025. No work is expected during the summer break. The team will then resume content creation at the beginning of the Fall 2025 semester, with the commitment extending through May 2026.

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Responsibilities

- Meet in-office weekly with supervisor and other members of the FY5 to develop and produce original short-form video content tailored for social media. The First-Year Experience team will handle the posting of content, but the FY5 are responsible for meeting specified deadlines.
- Share your Tulane story through educational and entertaining first-person videos. Content must be authentic and in your unique voice, while being mindful of our audiences.
- Positively normalize all first-year student experiences at Tulane, including successes and challenges.

Qualifications

- Student applicants should be rising sophomores (Class of 2028).
- Must own and maintain their own smartphone that can record high quality video with audio (most smartphones) with a service plan that allows for upload of videos and photos over wifi or data.
- Must be in good academic standing and have an excellent student record, maintaining a cumulative GPA of 3.0 or above.
- Must have strong communication skills, both verbal and written.
- Must have a thorough understanding of campus resources and happenings.
- Must be an active Tulane community member and participant in campus life/ activities.
- Must show initiative and be able to work independently and collaboratively on assigned tasks.

Application & Hiring Process

Applications for the 2025-26 First-Year Five will be live on February 3 and can be found [here](#). A full breakdown of the application process is as follows (dates are subject to change):

- February 3: First-Year Five application is live.
- February 24: First-Year Five applications are due at 11:59 PM CST.
- February 28: Select applicants are invited to choose a timeslot for an in-person interview.
- March 10-14: Potential dates for in-person interviews.
- March 19: Applicants notified of final decision (hired/alternate/not hired).
- Week of March 24: First-Year Five orientation and training.
- Week of March 31: Content creation begins!

Questions

Any questions can be directed to Bryce Montalbano, Communications & Marketing Manager, at bmontalb@tulane.edu.

